

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

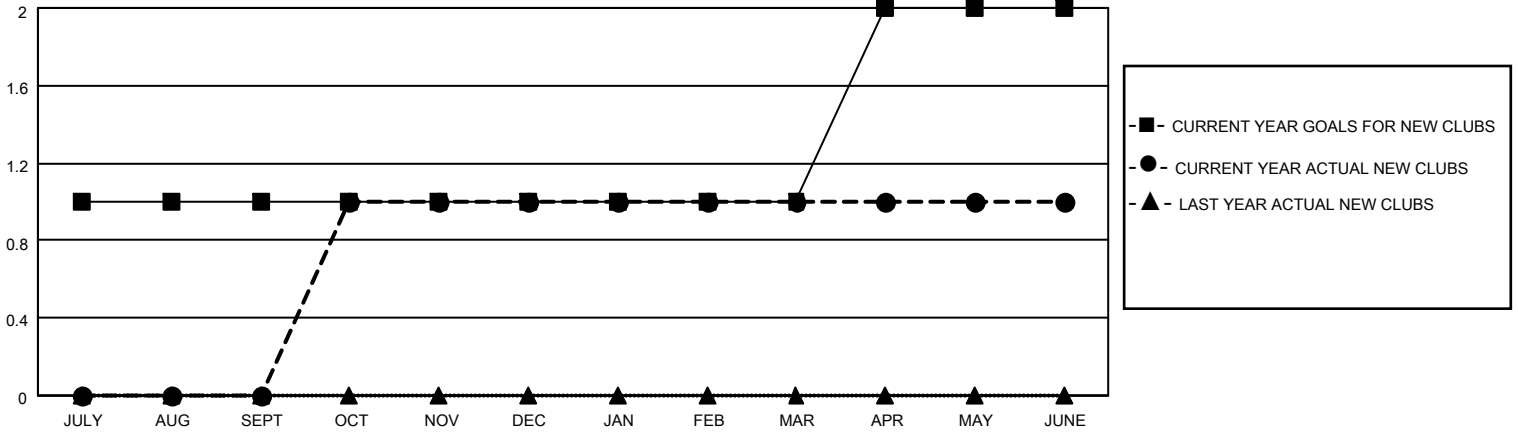
District 4 C2

Results as of: 6/30/2021

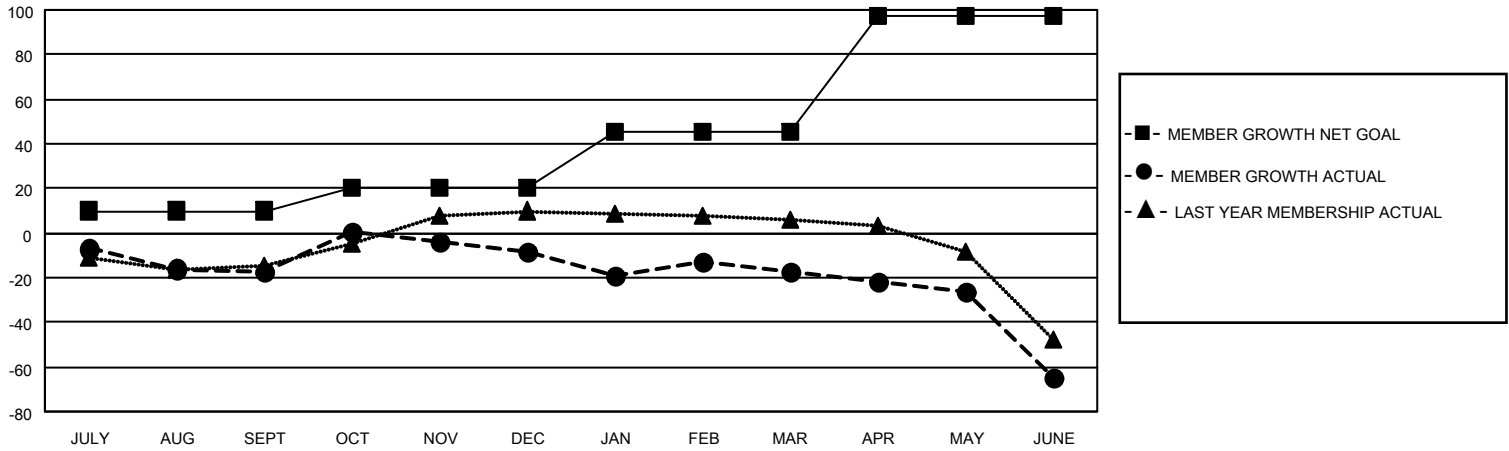
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	0	1	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	1

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	10	25	37
OCT/NOV/DEC	10	35	25
JAN/FEB/MAR	25	23	29
APR/MAY/JUNE	52	42	87

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	25 CLUBS OF 53 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 827 (66.96%)</p> <p>FEMALE 408 (33.04%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">DECEASED</td><td style="text-align: right;">24</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">3</td></tr> <tr><td>OTHER</td><td style="text-align: right;">152</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">179</td></tr> </table>	DECEASED	24	CLUB CANCELLED	3	OTHER	152	TOTAL	179	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">207</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">107</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	207	FAMILY MEMBERS PAYING HALF DUES	107
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